

A Mega Exhibition

उन्नति 2024

राजस्थान की समृद्धि की ओर



Udaipur, Rajasthan

JANUARY

29th

30th

31st

Achieving Goals - Reaching New Heights

This exhibition is conceived to support the government's initiative to foster an industry-friendly environment in the state by acting as a facilitator for comprehensive industrial development. Alongside overseeing overall progress, the state has implemented measures to ensure transparent, accountable, and responsive administration, aiming to eliminate obstacles and delays for potential entrepreneurs seeking to benefit from these policies and programs. The exhibition will not only display innovative developments in Research & Development, Infrastructure, Education, Healthcare, Science and Technology, Information Technology, and more but also provide a platform for entrepreneurs in Rajasthan to introduce their new products and services on a national level, fostering connections with buyers from emerging and untapped markets.

The event will also emphasize the Atmanirbhar Bharat Abhiyan, promoting a self-reliant India. This initiative seeks to elevate the standard of living and, importantly, address the trade deficit and the country's fiscal balance. It advocates not only the production but also the promotion of products 'made in India,' encouraging a 'vocal for local' mindset. Recognizing and appreciating local products is crucial, as it provides them with the opportunity to thrive and compete effectively. Failure to do so may hinder their improvement and discourage their growth.

"Udaipur: Jewel of Rajasthan's Heritage and Lakes"

Udaipur, also known as the "City of Lakes," is a picturesque city in the Indian state of Rajasthan. It is renowned for its stunning architecture, vibrant culture, and scenic landscapes. The city is home to historic palaces, including the iconic City Palace, perched on the banks of Lake Pichola. Udaipur's artificial lake, Lake Palace, adds to the city's allure. The Jag Mandir and Jag Niwas are other architectural marvels that adorn the lake.

Udaipur is a popular tourist destination, attracting visitors with its rich history, traditional art, and colorful markets. The city's romantic ambiance and regal charm make it a favored location for weddings and cultural events. Overall, Udaipur is a jewel in the desert state, offering a unique blend of heritage, natural beauty, and cultural richness.



ADVANTAGES :

The event "UNNATI 2024" will focus on the purpose of improving the livelihood of the people and providing security for leading a better life. The main purpose of the exhibition is to bridge the gap between ministries & their allied organization with the people for their welfare. The event will share a spotlight on :

- **Investment opportunities available in the state**
- **Ease of business Stable industrial policy**
- **Good infrastructure and support system Encouraging rural and local artisans by exhibiting their products**
- **Incentives for IT companies**
- **Spreading knowledge and awareness among general people including school/ University students, households, businessman, entrepreneurs, farmers, etc .**



VISITORS' PROFILE :

- *Government Officials/Decision Makers*
- *Representative of Vocational institutions*
- *Representatives of Various Profession*
- *Institutions and Colleges*
- *Scientists and Academicians*
- *Education Consultants*
- *School Representatives*
- *Infrastructure/Equipment Purchasers*
- *Consultants and Advisors*
- *Venture Capitalists*
- *Financials and Investment Promotion Institutions*
- *Students, Parents and Teachers*
- *Representatives of NGOs.*



PRAYASS EVENTS AND EXHIBITIONS

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